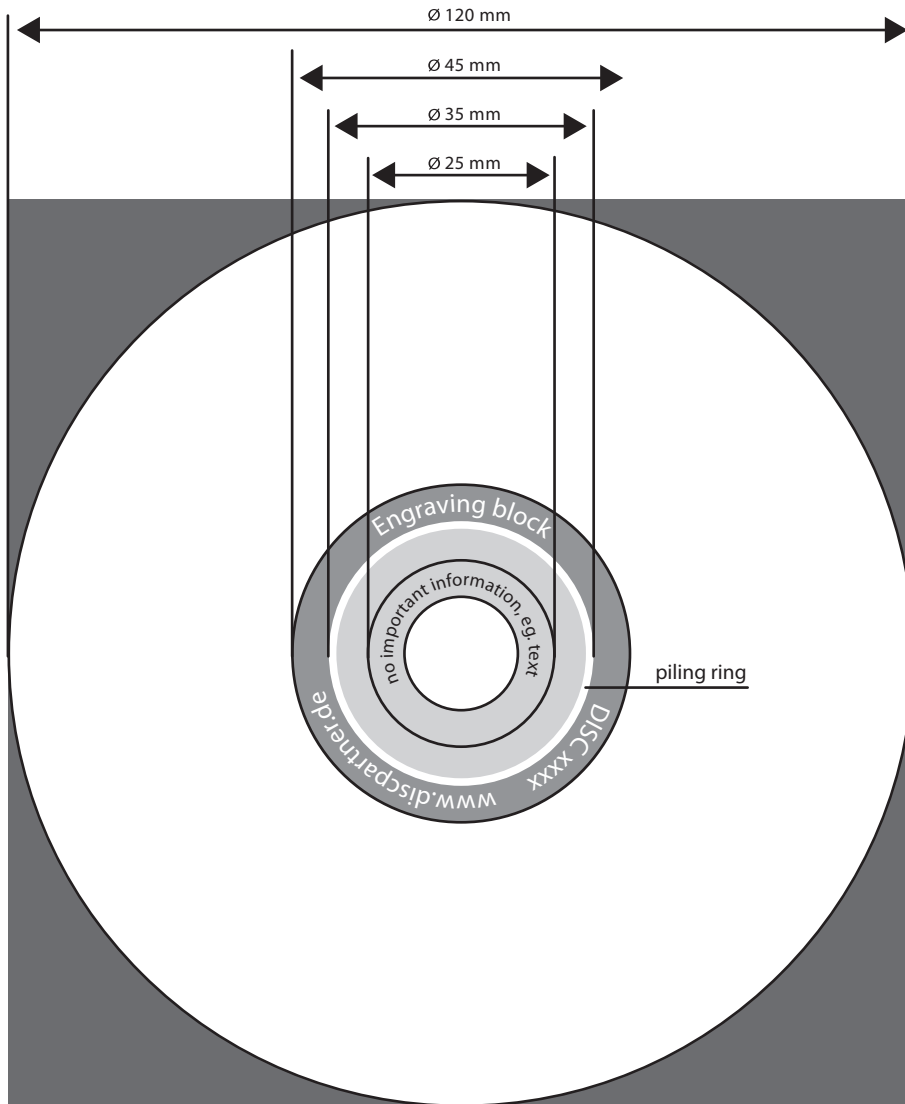


## CD/DVD label specification for silk and offset print 12 cm



**Printable surface:** 15 mm - 120 mm, excluding:

**Transparent surface:** 15 mm - 35 mm (may vary). Disc is not silver sputtered, print on this surface may appear differently. We recommend to print a white base.

**Piling ring:** 34 mm - 35 mm (may vary). Print side may have a dent. In this case, we will not print this ring.

**Engraving block:** 35 mm - 45 mm (may vary). This area contains technical information, such as ID-, IFPI-numbers and other codes. Typically, the disc here is not fully sputtered, print on this surface may appear differently. We recommend to print a white base. Otherwise the above mentioned codes may be visible as mirror image.

**Silk and offset print:** canvas size 120x120 mm.

Please note. Do not place objects outside this circle.

Important information and text starting at 45 mm. Please do not „cut“ out the inner hole.

Glossy or matt laqueur options available.

In case printable surface, piling ring oder engraving ring vary, you will get a detailed PDF proof of your artwork before prior to production.

Please send in your artwork as print-ready PDF, 300 dpi resolution.

**Offset print:** 1 to 6 colors

Procedure: 1c silk - CMYK-offset - 1x silk

Minimum: one color C,M,Y or K

Maximum: one color Pantone, HKS, black or white - CMYK - one color Pantone, HKS, black or white

Font size: positive - minimum 5 pt

negativ - minimum 6 pt

Black coverage: for a 100% covering black, please add 60% cyan, 40% magenta and 40% yellow.

color sytem: CMYK only

additional colors: pantone (pms) or HKS.

Offset print offers a finer resolution than silk print and therefore is used for 4c pictures or artwork with color gradients. The CMYK ink is quite transparent, we recommend a white base print before-hand.

**Silk print:** 1 to 6 colors

Font size: positive - minimum 4 pt

negativ - minimum 5 pt

Color coverage: CMYK ink is quite trnsparent, white base reommended. Pantone and HKS have higher coverage.

Color sytem: CMYK, Pantone, HKS

Siilk print offers a better result printing purely typo ord vectorgrafics withaout color gradients. Picures can be printet aswell, but they will be incremental and might look rough textured.